



GOLDEN BELL SENIOR LIVING

FAMILY DECISION TOOLKIT:
How to choose the right senior living community





Change is part of life; it's an overused cliché yet very true. However it doesn't minimize the mixed emotions that come with major life changes.

Whether it's deciding on a college, living on your own for the first time, or buying your first house; the process is a journey wrought with highs and lows. Choosing a senior living community is no different. Although, when it comes to this time of life, it may not be with the same mixed emotions.

This may be due to the misperceptions many have about senior living. Un-affectionately known as 'the home' for many, stigmas of the past simply aren't true today. In fact, senior living communities now more closely resemble resorts on sprawling campuses with comfortable accommodations and plenty of amenities. The environment fosters independence, perhaps even more so than at home. The many opportunities to socialize, exercise and stay mentally active will pleasantly surprise you. As for the cost, that may surprise you too because, in some cases, senior living is less expensive than staying home!

The other part is the journey itself. When is it truly time? What are the options? What do we need? Want? How do we choose? Where do we even start? And once we decide on the senior living community, how do we actually make the transition?

We can help you with it all – from looking at this time as a new beginning to making the decision to moving in. Simply put, it's everything your family needs to know about choosing a senior living community.

Navigating the Journey

Did you decide to move for a more carefree lifestyle? Are looking at options for a loved one who now needs more assistance than can be provided at home? The journey is different for everyone. Add in different caregiving roles, family dynamics, budget, location and lifestyle considerations and you now know why senior living is no longer one size fits all.

That said, everyone’s journey should start in one place – with an honest assessment of your situation to identify what’s working and what isn’t.

CONSIDERATION	IS “IT” WORKING?	IS “IT” NOT WORKING?	DOES THE FAMILY WANT TO MANAGE?	SHOULD WE GET HELP?
Meals/nutrition				
Transportation				
Socialization				
Personal care				
Medication management				
Housekeeping/laundry				
Home maintenance				
Managing finances				
Safety				
Caregiver stress				

Head Versus Heart

How do you make decisions?

Do you list pros and cons and go from there? Do you go with your gut? Somewhere in between?

Emotions are said to drive 80% of the choices Americans make, while practicality and objectivity only represent about 20% of decision-making.



When to HALT decisions

HALT is an acronym that stands for Hungry, Angry, Lonely or Tired. If you make decisions when you are one of these things, emotion wins 100 percent of the time!

Source: Psychology Today



Careful Considerations

Whether you're the one moving or you're the primary caregiver, when considering a life change of this magnitude it's crucial to get input from family members. They may offer conflicting opinions, may have thoughts or ideas you haven't considered, or may affirm your decision. Regardless, everyone should feel valued and heard to foster a spirit of collaboration in the decisions ahead.

As a starting point, **each family member involved in the decision-making process should put these considerations in order of importance (1 – 5)**. Have everyone complete his or her own, but do them at the same time if possible to align everyone's goals on what is most important in your search.

VALUES & HOT BUTTONS	IMPORTANCE TO ME	IMPORTANCE TO MY PARENT
Lifestyle/amenities/ socialization/choice		
Care/wellness		
Safety/security		
Location		
Price		

Prepare for the Talk

If you suspect your loved one will be resistant to the idea of senior living, follow these tips to start the discussion.

Do

- Write down talking points about why it is time to consider senior living to help guide the discussion and to help you remember important questions.
- Consult with a professional such as their physician, a case manager, social worker, lawyer, financial advisor or even a therapist or spiritual leader. Input from a neutral party, particularly one your loved one trusts and respects, can go a long way.
- Select time(s) when you and your loved one are free of distractions, pending appointments or to-dos to allow the discussions to flow without rush.
- Make sure to keep the tone casual and positive, asking questions about your loved one's needs and wants for the future and their concerns.

Don't

- Dictate a plan to your loved one. You're trying to create an ongoing, honest discussion about their future so they should be included in all aspects of the process.
- Parent your parent. Share your concerns, but regardless of how the tables may be turning, it's important they feel respected and heard as your parent.
- Feed the fear. It's important to guide the conversation around your concerns, but in a way that you're collaborating together to help your loved one live their best life, not scaring them into a move.



Meeting Your Needs and Wants

There are non-negotiables and nice-to-haves in every major life decision — choosing a house, car, college or even a spouse. Senior living is no different! Identifying these early on can help you stay focused on your search so your needs and wants are met as best as possible.

We'll get you started with a list of commonly requested features. Feel free to add your own, but keep in mind most senior living communities already offer the basics such as meals, transportation, housekeeping, linen service, maintenance and activities.

FEATURES	MUST HAVE	NICE TO HAVE	NOT SURE
Residence			
Personal laundry services			
Washer/dryer in apartment			
Full kitchen			
Kitchenette			
Storage			
Other:			
Lifestyle			
Multiple dining venues			
Outdoor spaces/walking paths			
Art classes			
Access to spiritual programs			
Intergenerational activities			
Spa service			
Pet friendly			
Wi-Fi			
Other:			
Care/Wellness			
24-hour onsite nursing (<i>LPNs or RNs</i>)			
Overnight nurse on call (<i>Care aides onsite</i>)			
Onsite medical (<i>Doctors, physical / occupational therapy, dentist, podiatrist, etc.</i>)			
Memory care program			
Special diets			
Fitness center			
Yoga/Tai Chi			
Other:			
Safety/Security			
Emergency call technology			
Front desk coverage			
Emergency preparedness plan			
Other:			

Most Common Fears for Seniors

If you're considering senior living for your loved one, it's important that you don't approach the move from a purely practical standpoint. This is an emotional time with common fears that include:

- Loss of independence
- Failing health, particularly memory
- Running out of money
- Having to leave their home
- Losing loved ones
- Having to depend on others
- Not being able to drive
- Being isolated and lonely
- Falling or becoming incapacitated

Take these fears to heart as your family discusses the future together. Showing empathy and patience will provide comfort that you're on their side, can strengthen your relationship and even help them warm up to the idea of moving.

Playing up the Pluses

Yes there are the fears but what about the gains? It's just as important to make sure your loved one knows exactly what they have to look forward to. In many ways, it can truly be a new beginning.

The environment fosters independence

Senior living communities provide just the right amount of support and assistance to help your loved one live life to its fullest.

The lifestyle is worry-free

Residents enjoy convenience and comfort with lush green landscaping, beautifully decorated interiors, spacious accommodations and amenities such as pools, fitness centers, restaurant-style dining and housekeeping and laundry services.

Loneliness is a no-go

Most communities have a dedicated program director and monthly calendars filled with clubs, classes, events, outings and plenty of common areas to host friends and family.

You can still be you

Not only are residents encouraged to personalize their living space, the chef may prepare a favorite meal, a caregiver may ensure a lotion has a favorite scent and with the range of activities, they can still enjoy favorite hobbies (and maybe some new ones!).



Understanding Your Options

Senior living communities offer more care and housing options today than ever before. The abundance of choices can be overwhelming if you're not prepared. Good thing you are! By having your most important considerations and what you want and need identified already, your family will have a much easier time finding the right community.

Senior Living Options

Independent Living — Ideal for active older adults who require little daily assistance, but seek a vibrant social community without the hassle of chores and home upkeep.

You can typically expect:

- A range of accommodations from condominiums and apartments to free-standing cottages
- Carefree living with restaurant-style dining, housekeeping, laundry services and transportation
- A variety of social opportunities, activities and clubs
- Amenities that include concierge services, a pool, fitness center, library and onsite beauty and barber salon

Onsite medical care is typically not offered in independent living. If assistance with activities of daily living is needed, or there are serious health issues to manage, independent living may not be the best fit.

Assisted Living — Provides housing, onsite care and support with activities of daily living while helping residents maintain their independence and enjoy an engaging, purposeful life.

You can typically expect:

- Personalized care with bathing, dressing, eating and medication as well as onsite medical care to ensure the right amount of support
- The comfort of a homelike setting without the worry of home upkeep, cooking, cleaning and yard maintenance
- Features that include spacious accommodations, 24-hour supervision and security as well as transportation, in addition to amenities such as a pool, fitness center and onsite beauty salon
- Daily social opportunities through a range of scheduled programs, activities and outings

If specialized care is needed for Alzheimer's disease or dementia and/or incontinence or chronic health issues that require round-the-clock care, assisted living may not be ideal.

For Today and Tomorrow

While communities that stand alone as independent living, assisted living, memory care or skilled nursing are available, some offer a full range of care services all on one campus. Rather than having to move from place to place as health needs evolve, being able to stay with friends, in the comfort of familiar surroundings and to have continuity in care provides invaluable peace of mind for our residents and their families.

Memory Care — Specifically designed to nurture and support those with Alzheimer’s disease and dementia.

You can typically expect:

- Staff specifically trained to assist those with Alzheimer’s disease and dementia
- 24-hour supervision and layouts that are easy to navigate
- Therapy, structured activities and programs with social opportunities
- Features that include comfortable private or semi-private rooms, housekeeping and laundry service as well as emergency call systems and health monitoring

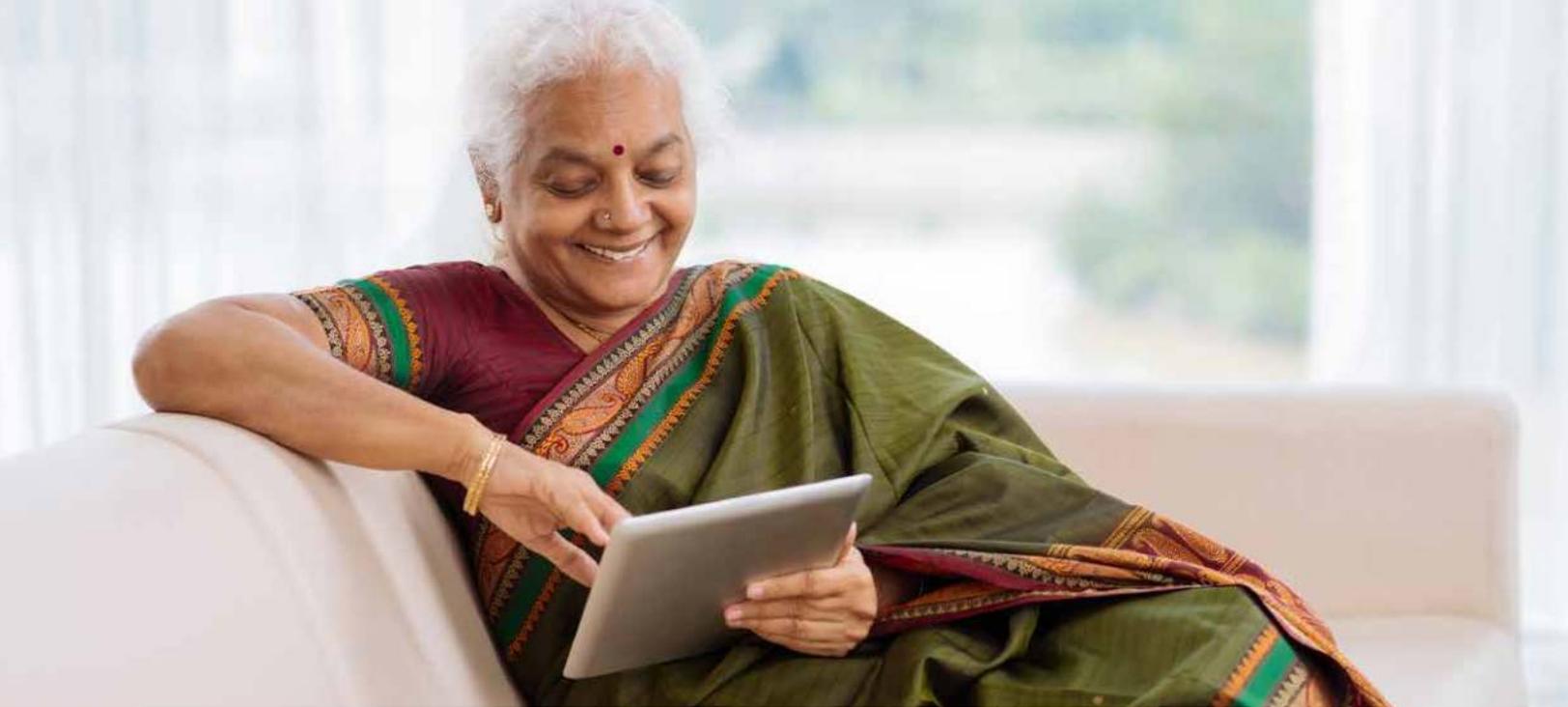
Skilled Nursing — Offers 24-hour supervised care, a licensed physician or nurse on site, as well as physical, speech and occupational therapists.

You can typically expect:

- Comfortable private or semi-private rooms with round-the-clock care and assistance with daily living
- Health monitoring and medication management
- Exercise programs, social opportunities and activities
- Features such as housekeeping, laundry service, three daily meals, onsite beauty salon and transportation

This environment is ideal for those with chronic health conditions or incontinence, who require dispensing and monitoring intravenous medications and/or who are recovering after a surgery or hospitalization.





Figuring Out Finances

How can we afford to pay for this? That's often one of the biggest concerns when families begin considering senior living. Senior living doesn't come cheap, but the reality is, neither does aging in place at home. And while there's much more that goes into this decision than price alone, it's a big part of the equation.

Pricing Preview

The best example of what you can expect comes from the Genworth 2021 Cost of Care Survey.

Average monthly costs:

At Home

- Homemaker services — Help with household tasks that cannot be managed alone; \$4,957
- Home health aide services — “Hands-on” personal care, but not medical care; \$5,148
- Adult day health care — Social and support services in a community-based, protective setting; \$1,690.

In Senior Living

- Assisted living — Private, one-bedroom: \$4,500
- Skilled nursing — Semi-private room: \$7,908; Private room: \$9,034

Unlike the types of care above, there is little published data on average monthly costs for independent living and memory care pricing as it varies greatly by geographic location, services and amenities.

Typical ranges are as follows.

- Independent Living — \$1,400 to \$6,825 per month*
- Memory Care — \$3,233 to \$10,447 per month*

*Seniorhomes.com 2021 Cost Data

Several of our communities have lower rates than the national averages.

Comparing the Cost of Home Versus Senior Living

Make sure you're comparing the total cost of living at home, not simply your mortgage and rent costs as this has a large impact on affordability. At home, you also pay for food, utilities, home maintenance, property taxes, insurance, entertainment and healthcare. Factor those costs into your current monthly expenses for a more apples to apples comparison with potential senior living costs.

Cost Comparison Worksheet

MONTHLY EXPENSES	COSTS AT HOME	SENIOR LIVING COSTS
Mortgage or rent		
Caregiving		N/A
Property tax and insurance		N/A
Home maintenance and repairs		included
Lawn care and yard maintenance		included
Housekeeping		included
Utilities (<i>electricity, gas, water, trash removal, etc.</i>)		included
24-hour security		included
Transportation (<i>insurance, gas, registration, repairs</i>)		included
Dining		included
Social and entertainment		included
Exercise and wellness		included
24-hour emergency alert system		included
TOTAL ACTUAL COSTS		



But what's the value?

Even if your comparison shows a senior living community may cost more, make sure to keep the positive impact on quality of life in the equation. And remember, there's no price tag on peace of mind.

The Conundrum of 24-Hour, In-home Care

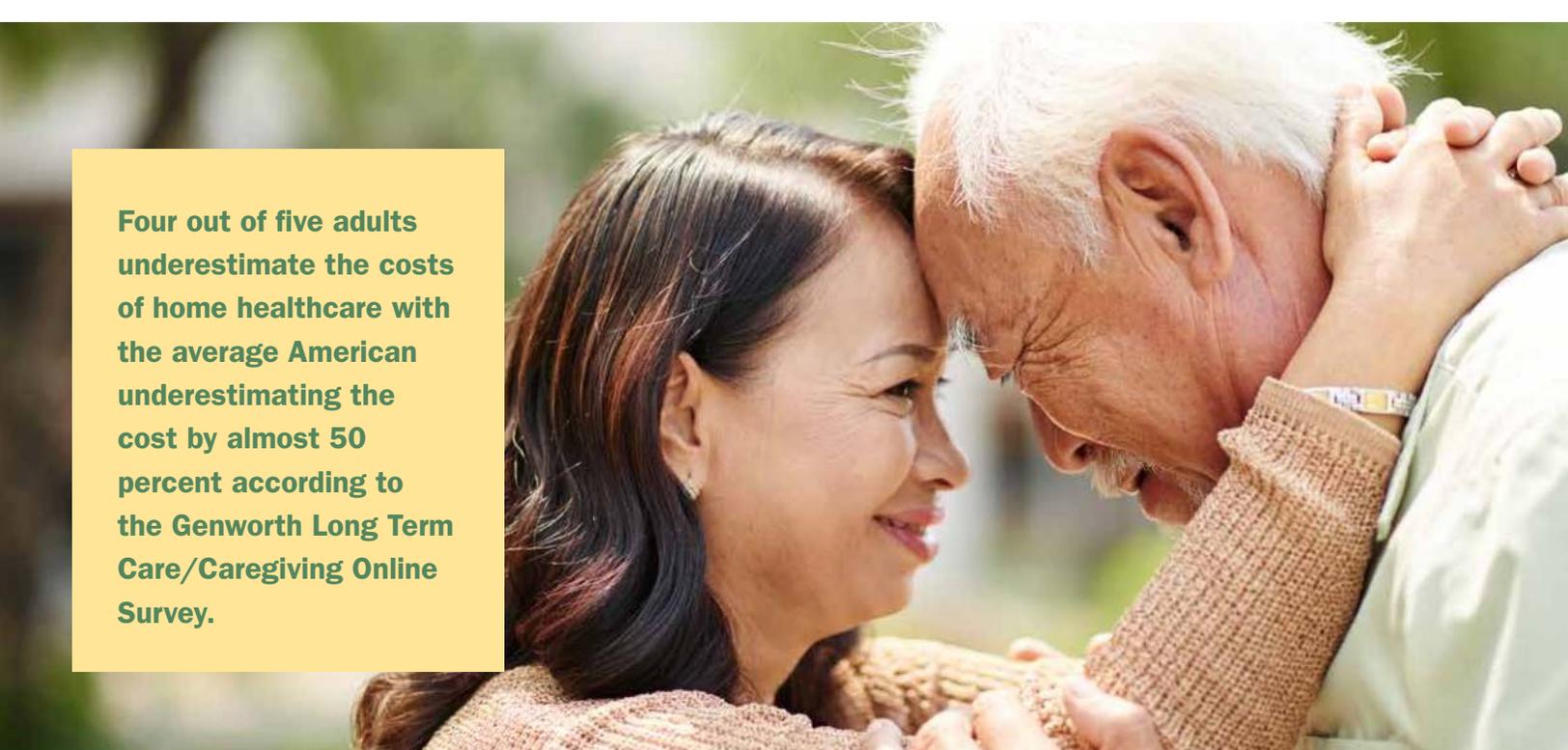
24-hour care in the home can be difficult to calculate as it varies considerably due to location, type of care, length of time to name a few variables. For comparison, let's look at hourly rate for type of care based on national averages.

TYPE OF CARE	HOURLY RATE	MONTHLY ESTIMATE (30 DAYS)
Homemaker services	\$21	\$15,120
Home health aide services	\$22	\$15,840
CNA (medical) services	\$17	\$12,240
LPN (medical) services	\$27	\$19,440
RN (medical) services	\$33	\$23,760

Sources: Genworth, indeed.com

Care provided by home health aides is costlier than ever. Genworth research points to these factors for continuing increases:

- Low unemployment
- Wage pressures
- Regulatory changes
- Labor shortages
- Sicker patients
- Employee retention challenges



Four out of five adults underestimate the costs of home healthcare with the average American underestimating the cost by almost 50 percent according to the Genworth Long Term Care/Caregiving Online Survey.



Building Your Budget

Now that you better understand the cost, and the value, of senior living let's discuss how you can prepare financially. While every family's circumstances are different, there are three general steps you should follow in budgeting for senior living.

First, gather and organize financial documents for yourself or your loved one such as:

- Bank and brokerage account information
- Deeds and mortgage papers
- Insurance policies
- Monthly or outstanding bills
- Pension and other retirement benefits
- Social Security payment information
- Stock and bond certificates

Second, while you're discussing what you want in a senior living community, also discuss putting a financial plan in place. Talk about your wishes, needs and goals (or those of your loved one) as well as how to handle ongoing financial duties such as paying bills, managing benefit claims, making investment decisions and preparing tax returns.

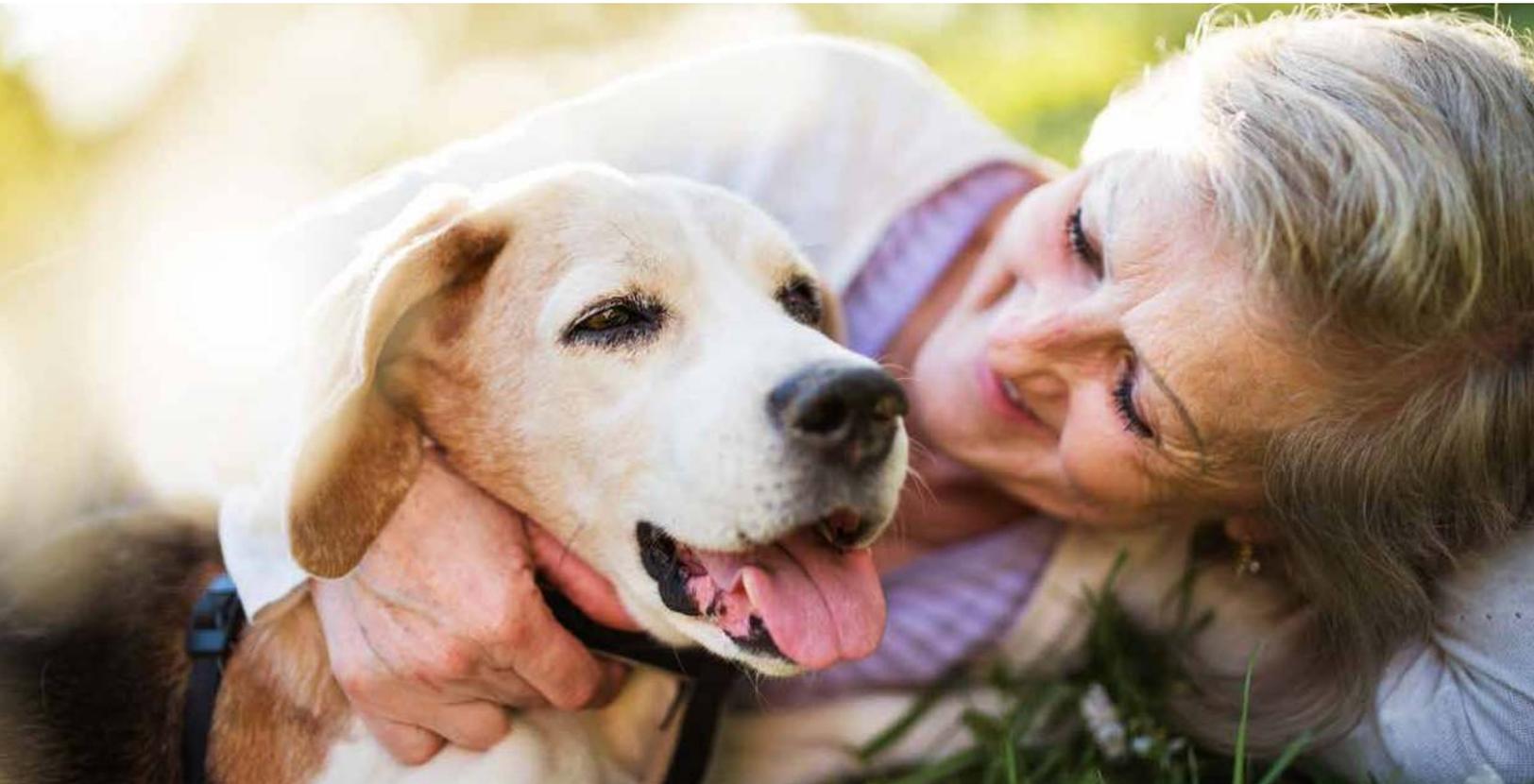
Third, consider consulting a financial advisor and/or estate planning attorney who specializes in elder care and/or long-term care planning to discuss:

- Insurance options
- Pension, retirement benefits and personal property that may be potential income
- Programs in which you are eligible
- Potential tax deductions
- Analyzing yours or your loved one's investment portfolio with long-term needs in mind

Budget Building Worksheet

Use this handy worksheet for an at-a-glance look at your funding sources for senior living.

FUNDING SOURCES	AMOUNT
Estimated home value	
Savings account	
Annuities	
Stocks & bonds	
Life insurance	
Long term care insurance	
Checking account balance	
Social Security	
Other income – interest, pension	
Veterans Aid & Attendance pension	
Estimated home rental income	
Other sources	



Options to Offset the Cost

While there are a variety of senior living options, luckily there are also a variety of options to help you pay for it.

Veterans Aid & Attendance Benefit

Wartime veterans or a surviving spouse with limited income may be eligible to receive a non-service connected pension (above the basic pension) to assist in paying for assisted living, home health care, adult day care or skilled nursing.

Long-Term Care (LTC) Insurance

LTC insurance helps to pay for the cost of home care, adult day care, assisted living, memory care, skilled nursing and hospice by covering services typically not covered by health insurance, Medicare or Medicaid.

Life Insurance Conversion

Anyone with an in-force life insurance policy can transform it into a pre-funded financial account that disburses a monthly benefit to help pay for long-term care needs such as home care, assisted living, skilled nursing and hospice. Unlike life insurance, this account is a Medicaid qualified asset.

Common Misperceptions

Many people incorrectly assume that Medicare, Medicaid and/or their health insurance will cover senior living. Here are the facts.

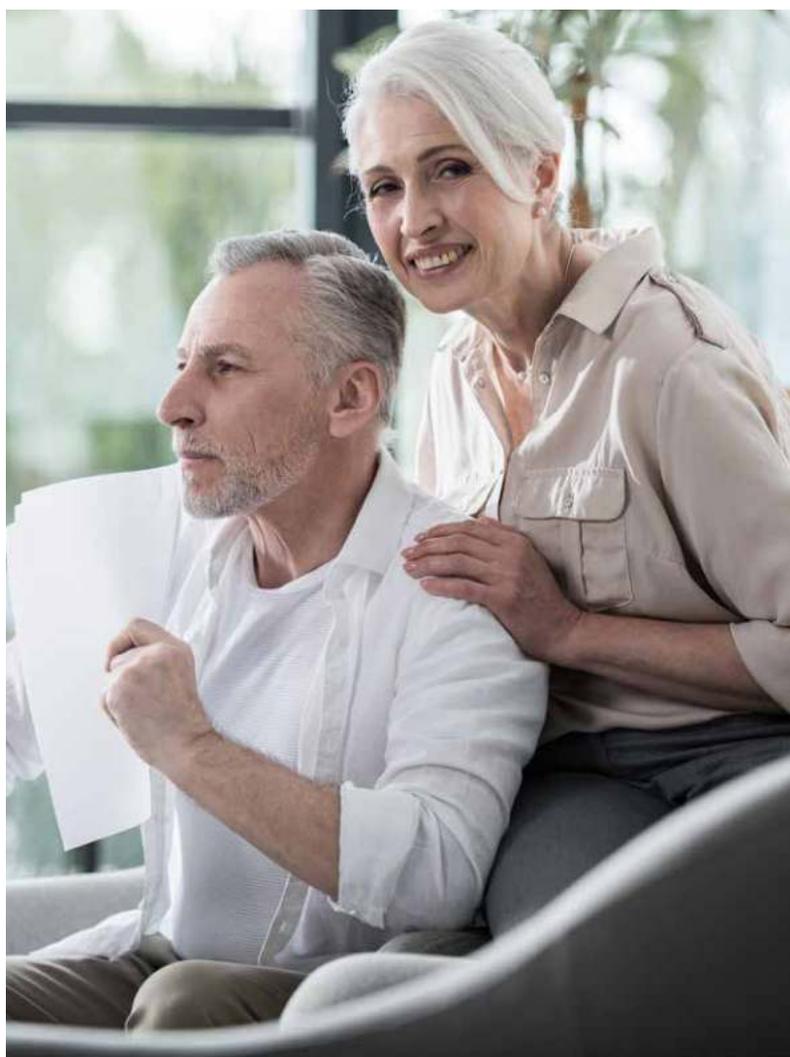
Medicare only pays for long-term care if you require skilled services or rehabilitative care:

- In a nursing home for a maximum of 100 days.
- At home if you are also receiving skilled home health or other skilled in-home services.

It does not pay for non-skilled assistance with Activities of Daily Living (ADL), which make up the majority of long-term care services.

Medicaid does pay for the largest share of long-term care services, but to qualify, your income must be below a certain level and you must meet minimum state eligibility requirements based on the amount of assistance you need with ADLs.

Health Insurance through employers or private health insurance typically cover only the same kinds of limited services as Medicare. If they do cover long-term care, it is typically only for skilled, short-term, medically necessary care.



Comparing Communities

Now that you have a better idea of what type of senior living community might be the best fit, it's time to do your due diligence to find the right place. To say not all communities are alike is an understatement so it's crucial to learn all you can up front.

Dig in Online

Most families start gathering information online to research apartment styles, floorplans, services, amenities and level of care (independent living, assisted living, skilled nursing, memory care). It's helpful to search by geographic location initially to narrow your choices, particularly if you don't have specific communities already in mind.

A good website will often offer virtual tours and downloadable content such as brochures, sample menus, activity calendars and floor plans as well as resources such as blogs and guides. "Starting at" pricing should also be available either on the website or in the brochure.



Reach Out

Contact communities you're interested in to have a personal conversation with a representative community representative. It's a good way to ask more detailed questions, and get a sense of the community culture.

Schedule a Visit

Next, identify the communities you'd like to tour. Don't forget to bring your lists of what's important to you along with your questions to keep you from being overwhelmed or distracted by what the management wants you to see.

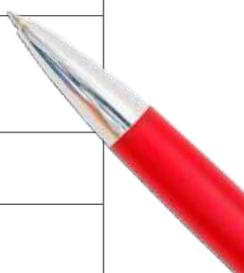
Ask Around

No one knows these senior living communities better than those who've had firsthand experience with them. This important, but often overlooked step, can give you a deeper insight than you would get even on a tour. Gather testimonials from trusted advisors, friends, professionals and review websites before making a final decision.

Community Comparison Checklist

Bring this worksheet with you to easily compare the communities you visit.

	COMMUNITY 1	COMMUNITY 2	COMMUNITY 3
	NAME: ADDRESS: CONTACT: NUMBER:	NAME: ADDRESS: CONTACT: NUMBER:	NAME: ADDRESS: CONTACT: NUMBER:
STAFF			
What is the community's reputation/rating?			
What is the resident to staff ratio?			
What level(s) of care is offered?			
What training and qualifications do staff members have?			
Are staff members friendly?			
Does the community feel welcoming?			
How well has the staff communicated with you so far?			
LIFESTYLE			
What types of activities are offered?			
What amenities are available?			
What is the dining program like?			
Is transportation offered?			
Are pets allowed?			
What's the daily schedule?			
How is socialization encouraged?			
Are the residents friendly and welcoming?			



BUILDING			
How secure is the community?			
What apartment types are offered?			
Is the occupancy high or low?			
Can residents personalize their space?			
Is the community clean?			
How's the location?			
COST			
What is the price?			
What's included in the price? What services are add-ons?			
What are the payment options?			
OTHER QUESTIONS			

Bonus Tips

- During your visit, talk with the residents about their daily life in the community as well. If you can't speak with them directly, observe their behavior — do they seem happy, well cared for, etc.?
- Include other family members or decision makers in this process, just like you did in the beginning. And if you're choosing options for a loved one, make sure to bring them to visit as well to get their input.





Making the Transition

Once you've chosen the community it's time to plan the move. Even though your family has agreed that senior living is best, there's still likely to be a great deal of trepidation about what to expect. It's important to include the community at this part of the process. They will be more than happy to help ease the transition for all of you!

Here's How:

- Ask what resources they recommend such as real estate agents, moving companies and professional downsizing specialists.
- Arrange an in-home visit from the community. A staff member will visit, get to know your loved one, learn their needs, likes and desires and answer any questions you may have.
- Visit the community often with your loved one to have a meal, participate in activities and get to know the staff as well as your new neighbors.

What to Expect

Once you put down a deposit, an assessment will be scheduled (unless you are moving into independent living) to ensure the community can provide you with all the care required. The assessment also determines the additional costs for personal care. There are communities that include some care within the monthly fee and others separate rent and care. Every state regulates senior living differently and the state determines what care can and cannot be provided.

Following the assessment, you will schedule a lease signing with the Executive Director. Be sure to ask what paperwork is needed for this meeting.

Typically you will need:

- A physician's clearance form
- Insurance, Medicare and Social Security cards
- Chest X-ray or a negative TB test
- Legal documents such as Healthcare Proxy, Power of Attorney and Do Not Resuscitate paperwork





Downsizing Tips

Take it slow — Have your packing supplies ready and focus on one room or area of the house at a time.

Sort it out — Stay organized by dividing items into categories such as: keep, donate or gift, sell and throw away or recycle.

Find a way to let go — It's emotional to part with treasured items. Consider gifting to family or friends, donating to a worthy cause and taking photos of these items to make the process easier.

Bring friends — Downsizing is more manageable, and a bit more fun, with friends and family to help and reminisce.

What to Bring

The community may provide you a list, but just in case plan for these items:

- **Comfort items** — Bring your favorite blanket, throw or pillows along with sheets, a bedspread and a clock.
- **Personal care** — Make sure you have a toothbrush, toothpaste, hairbrush and comb as well as a shaving kit for men or cosmetics for women. Include any other personal grooming items in addition to several bath towels, hand towels and wash cloths.
- **Clothing** — Bring clothes that are comfortable to wear and easy to get on and off. Also bring rubber-soled shoes to help prevent falls. Don't forget undergarments, pajamas, socks, robe and slippers as well as a light sweater or jacket.
- **Favorites** — Don't forget favorite snacks, books and/or music to make it feel even more like home.





Moving Day

To help the day go smoothly make sure to:

- **Have everything ready** — All new resident paperwork should be complete and you've oriented yourself to the community and its policies.
- **Set up your space** — It's one of the first things you should do; you'll feel more at home and will be ready to welcome all those new neighbors and friends.
- **Connect** — Senior living communities typically have new resident ambassadors (or some type of buddy system) to help you feel welcome. They'll pair you with a person or persons who share similar interests or backgrounds to show you the ropes.
- **Pick their brain** — Keep in mind, the residents have been where you are and may have some tips from when they first moved. And it's a great conversation starter!
- **Enjoy your first meal** — Even if you've visited prior, that first meal as a resident can be stressful. Have a family member join you, sit with your resident ambassador or both to take the edge off as you meet and talk with new friends and neighbors.



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